FOR IMMEDIATE RELEASE:

Exacq Technologies Integrates with Brickstream® LIVE Sensor
exacqVision combined solution improves loss prevention and retail analytics

(INDIANAPOLIS)— Exacq Technologies, part of the Security Products business unit of Tyco, announces an integration with the Brickstream LIVE sensor from Nomi® Corporation, a dominant in-store marketing and analytics provider, for a unified security and retail analytics solution in a single platform.

The new Brickstream LIVE sensors use stereo vision analytics to provide highly accurate and anonymous information about how people move into, around and out of physical places such as stores, venues, hospitals and more.

This solution combines exacqVision video with data from the Brickstream LIVE for advanced loss prevention and retail analytics without the need or expense of deploying multiple systems. Users can create event linking actions, line masks and rules through exacqVision. The associated video related to behavior actions within one interface offers visual verification. Together, the exacqVision and Nomi integration reduces investigation times, aids to better identify instances of potential theft, improves customer service, optimizes employee and visitor experiences and ultimately increases revenue.

"The Brickstream LIVE sensor is a great complement to the exacqVision platform," said Steve Jeffery, President and CEO of Nomi. "exacqVision customers benefit from faster, more accurate investigations by integrating Brickstream LIVE traffic and behavior analytics with associated videos."

This integration requires exacqVision version 6.6 or later, an exacqVision Professional or Enterprise license and Brickstream LIVE firmware 1.0.0.224 or later.

For more information on this exacqVision integration and other new updates and offerings, go to www.exacq.com.

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About Exacq

Exacq Technologies is part of the Security Products business unit of Tyco, the world's largest pure-play fire protection and security company. Exacq Technologies (www.exacq.com) designs and manufactures the cross-platform, open-architecture exacqVision video management system (VMS) used in the physical security industry for IP video surveillance. exacqVision is available on factory-installed hybrid and IP camera servers or on commercial off-the-shelf servers. It can also be installed directly on compatible IP cameras, eliminating the need for a separate server. Video from exacqVision servers can be accessed with the free, cross-platform (Windows/Linux/Mac) client, most web browsers and via the free Exacq Mobile app available for iPhone, iPad and Android devices. Exacq's products are available throughout the world via authorized resellers and distributors.

Tyco Security Products and its leading brands conducts business in over 177 countries around the world, in multiple languages and employs over 2,800 employees globally, including research and development, marketing, manufacturing, sales, service and logistics teams in the Americas, Europe, the Middle East, Africa, and Asia Pacific. Our products, built by developers from all product disciplines, consistently allow customers to see more, do more, and save more across multiple industries and segments including healthcare, government, transportation, finance, retail, commercial and residential. Worldwide, Tyco Security Products helps protect 42% of Fortune 500 companies, transportation systems on five continents, 37% of the world's top 100 retailers, over two million

commercial enterprises, thousands of students in more than 900 educational facilities, and over five million private residences.

About Nomi®
With more than 125,000 sensors deployed globally, Nomi is the market leader in retail store analytics. By combining best-in-class hardware with a comprehensive software suite, Nomi helps businesses deliver the best possible in-store experience by maximizing efficiency across operations, marketing, mobile and loss prevention. Nomi has offices in Atlanta, New York City, London, Shanghai, Berlin and Singapore. For more information, visit: http://www.nomi.com/ or http://www.brickstream.com